

Docket No.: MSFT-0259/158415.2

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Title: AT SITECTURE FOR AN ELECTRONIC SHOPPING SERVICE
INTEGRAL BLE WITH A SOFTWARE APPLICATION
Inventors: Attila Narin, Marco A. DeMello, Yoram Yaacovi, Jeffrey
Alger, Leroy B. Keely, David Michael Silver, Christopher Robert Richard
Madonna, John Beezer and Kathryn E. Hughes

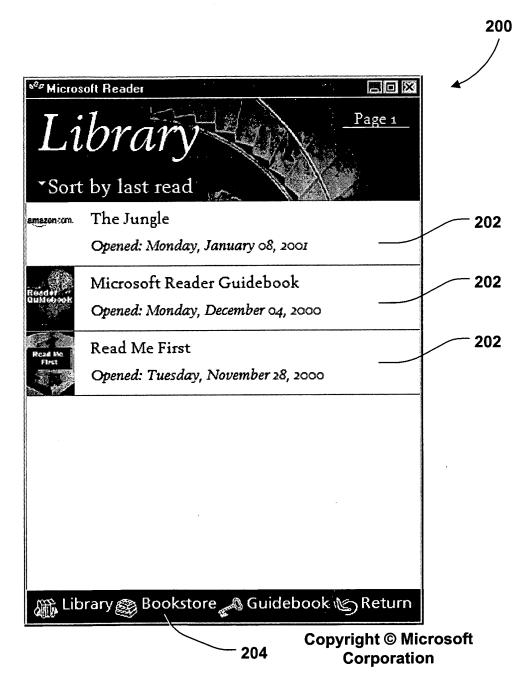
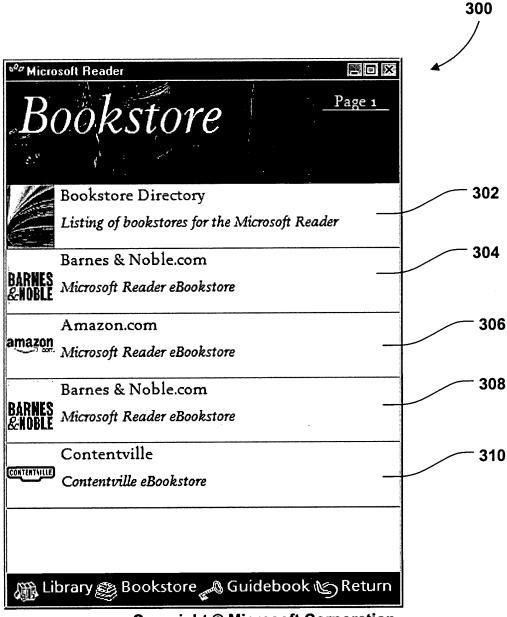


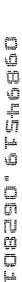
FIG. 2

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Title: ARCHITECTURE FOR AN ELECTRONIC SHOPPING SERVICE
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FIG. 3



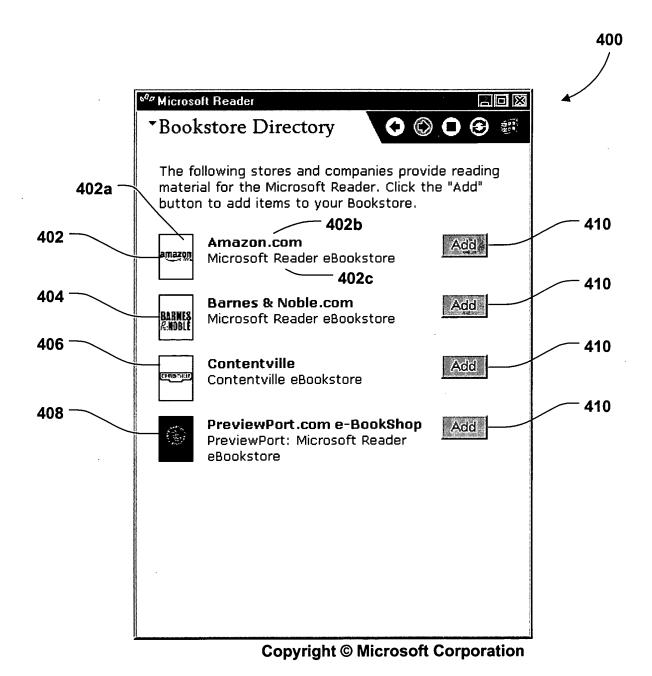


FIG. 4

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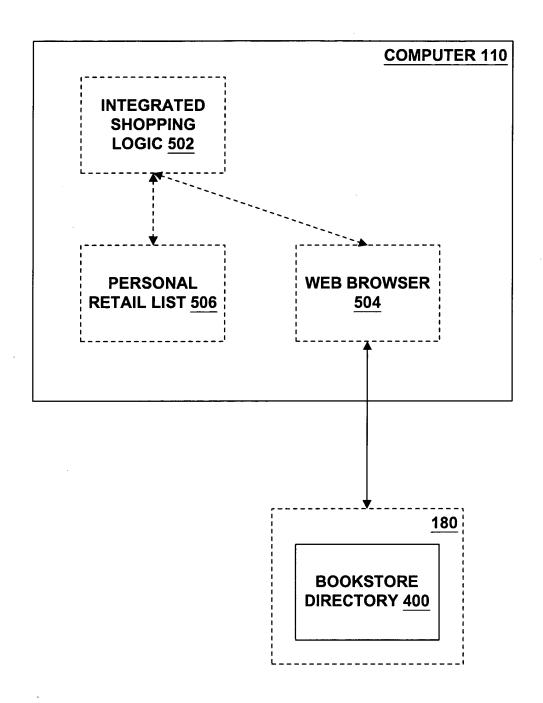


FIG. 5

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Title: APPLITECTURE FOR AN ELECTRONIC SHOPPING SERVICE BLE WITH A SOFTWARE APPLICATION

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Inventols—Attila Narin, Marco A. DeMello, Yoram Yaacovi, Jeffrey Alger, Leroy B. Keely, David Michael Silver, Christopher Robert Richard

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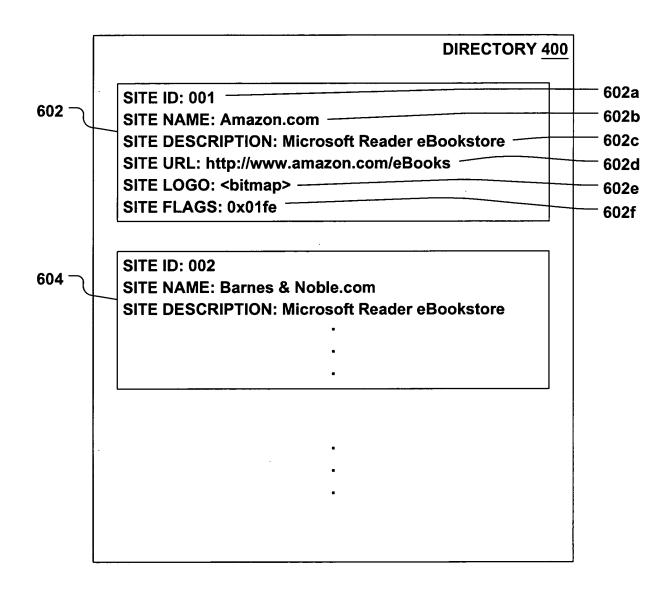


FIG. 6

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Ma Narin, Marco A. DeMello, Yoram Yaacovi, Jeffrey H Inventors: Alger, Leroy B. Keely, David Michael Silver, Christopher Robert Richard

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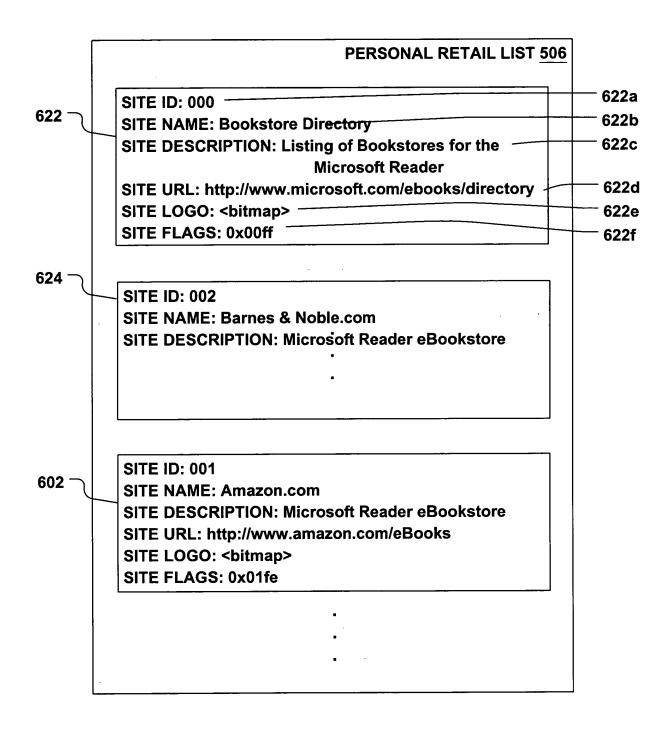


FIG. 7

FIG. 8

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INTEGRATA ITH A SOFTWARE APPLICATION

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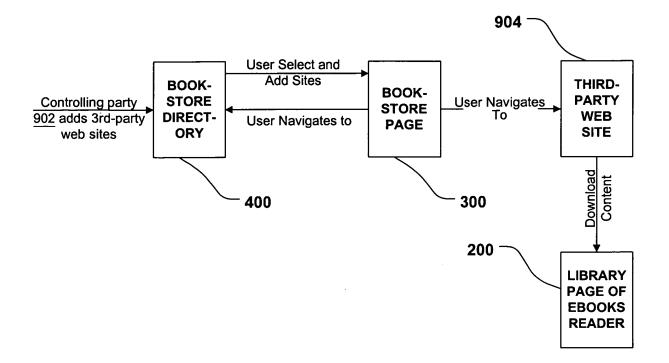


FIG. 9